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## EXPERIENCE

### FRESH START OUTDOORS, ST. LOUIS, MO [May 2018 - Present]

*Creative Director*

- Designed new brand for Fresh Starts' new name and all-new brand assets.
- Created new website and update regularly.
- Manage social media accounts and brand across all platforms.
- Design all graphics and marketing materials for digital and print
- Assist in the business' day-to-day operations as needed.

### MISSOURI LIFE MAGAZINE, BOONVILLE, MO [April 2016-May 2018]

*Custom Project Manager + Designer* [November 2017-Present]

- Performed same Graphic Designer job duties as listed below, plus:
- Planned and developed content for custom projects.
- Communicated with custom project clients throughout the process.
- Assigned and managed writers, photographers, and other employees or freelancers.
- Designed concepts, templates, and style guides for custom projects.

*Graphic Designer* [November 2017-Present]

- Worked with sales team to design advertisements for clients in *Missouri Life* and custom publications.
- Reviewed ads to ensure they meet publication and press requirements.
- Used *Missouri Life* branding to design circulation materials and prepared files for press.
- Created *Missouri Life* marketing materials.
- Designed custom projects under direction of Creative Director.
- Illustrated for columns in *Missouri Life*.
- Designed new products to be sold in *Missouri Life's* store.

### CREATIVE INK, COLUMBIA, MO [Fall 2016]

*Creative Executive*

- Worked with an Account Executive to provide quality marketing, public relations, advertising, and design services for real-world clients.
- Met and communicated with clients to ensure high quality products and maintained a professional relationship.
- Created multiple concepts for clients to provide a wide variety of creative directions.

### BUZZ WELL MEDIA, COLUMBIA, MO [Summer 2015]

*Graphic Design Intern*

- Created branding, including logo, for the company.
- Designed promotional materials for several clients.
- Created graphics for new website and blog.

## EDUCATION

### STEPHENS COLLEGE

1200 E Broadway, Columbia, MO 65201

Bachelor of Science - *Strategic Communication: Graphic Design*

Minor - *Event & Convention Management*

**Graduated December 16, 2016** | 3.86 GPA | Summa Cum Laude

## SKILLS

Adobe Creative Cloud | Microsoft Office | Mailchimp | Event Planning  
Project Management | Social Media Management | Handlettering & Illustration